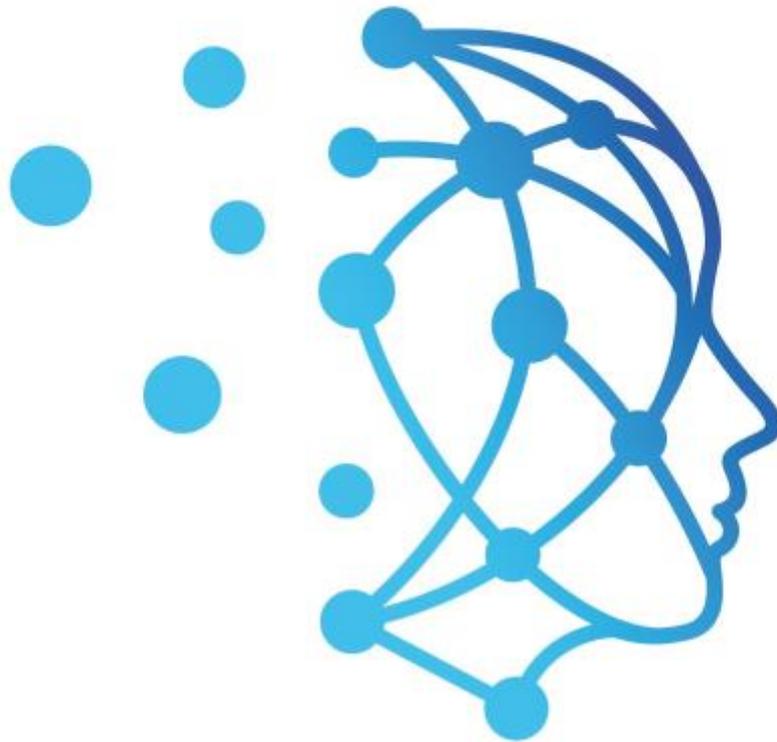




## Digital GURU Newsletter Vol.2

## Overview



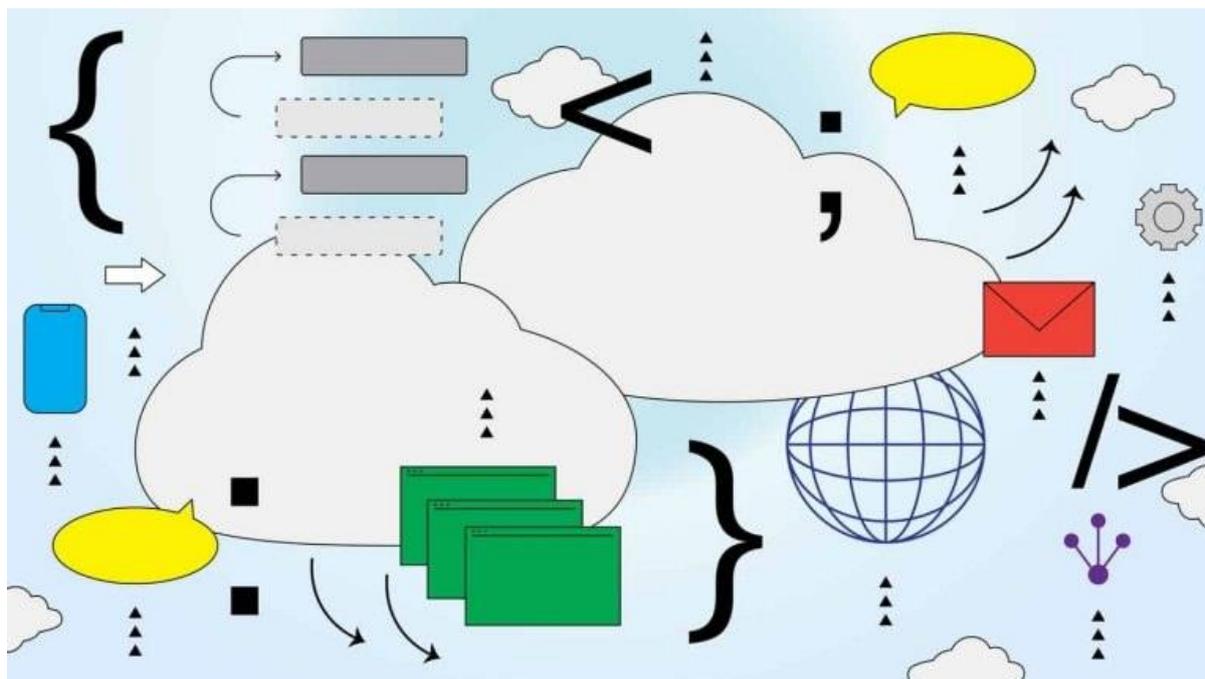
# DIGITAL GURU

Welcome to the second Newsletter of the Erasmus + Digital Guru Project!

In the current newsletter Issue we share news about:

- Piloting activities of the Digital Guru motivation toolkit
- Development of Digital GURU training material
- Preparation of the Digital Classroom Labs
- Dissemination activities

## Feedback from Piloting activities



A crucial phase for the validation and finalization of the toolkit for employers and HR managers in order to motivate and improve the skills of EO workers has been completed. All pilot testing activities have been implemented in Estonia, Spain, Greece and Ireland with the participation of a total of 43 employers and HR managers from a wide variety of sectors ( from fishery and forestry to IT, constructions and food industry). The common ground was that all participants cooperate with EO workers.

Of course changes had to be made to the initial plans due to the onset of the Covid-19 pandemic and towards this direction a blended methodology for the implementation for the piloting was adopted in some case.

## Tools that have been tested



The employers/HR managers that have responded to the partners call for testing had the liberty to pilot two or three tools according to their preferences. The tools available for piloting were:

Tool 1: Useful approaches that can be used by employers to motivate employees

Tool 2: Good Practices In The EU Of Employers In Encouraging Employees To Improve Professionally

Tool 3: Techniques used by employers to work with employees motivating them

Tool 4: Importance of creation of an encouragement environment

Tool 5: Activities and strategies implemented by employers to encourage employees in obtaining digital skills

Tool 6: Current practices related to professional motivation in Elementary Occupations

Evaluation of the Digital GURU toolkit (O1) was conducted by answering online questionnaires. A total of 42 questionnaires was collected.

## Findings from the Piloting activities



With regard to the findings from this activity, the overall toolkit evaluation was positive. The impression from the suggested tools was evaluated as very good by the majority of the participants. Some employers and HR managers declared that participating in the training provided the opportunity to improve their mind-set, to reconsider the way that they provide services and manage their work, and reminded of practices that could be applied.

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*There were some comments focused on the size of the toolkit, since most of the participants believe that the information provided is not easily retrieved as is. There were minor differences in the feedback received from different countries - a tool that in one case was reader friendly and helpful in the other case should be smaller. However, those differences DO NOT CHANGE the overall perception of the usefulness of the toolkit.*

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### ***The first draft of the Digital GURU Curriculum Programme has been developed***

A Curriculum Programme that intends to support the preparedness of employers and HR managers of EO workers to become trainers for their employees in digital literacy skills has been developed by the project partners.

It consists of 5 modules

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- *Module 1 : CHANGES IN THE WAY WE PRODUCE*

- *Module 2 : DIGITAL INFORMATION MANAGEMENT*
    - *Module 3 : DIGITAL TOOLS*
    - *Module 4 : DIGITAL ENVIRONMENTS*
    - *Module 5 : SAFETY*
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The curriculum is developed in compliance with EQF and ECVET standards.

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*The modules will be made available through <https://lab.digitalguruproject.eu/>*

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## How have companies integrated digital tools in EO sector?

The development of complex communication tools has made the transition from traditional media to new media including messaging. WhatsApp is one of the most well-known instant messaging (IM) tools, and it has also penetrated the field of work. WhatsApp Business has the same type of functionality as the regular app, but in addition it brings practicality and convenience of personal messaging to customer communications. **In Cameroon** people working in agricultural area has found a way how to benefit from it as a business. Read more from module 1 in Digital Guru curriculum programme.

**In Finland**, an Estonian construction company got tired of the worksheets that employees had to give to the managers every week, the calculation that had to be done and all the mistakes that were often to occurred due to human error. Because of that, they developed their own software where workers can record their work hours via smart devices or a computer, as well as by using NFC cards or token ring found at every construction site in Finland. A special contact box is installed at the work site for using the card for recording, which allows the worker, among others, to use the box's touchscreen to choose the work type which the worker will begin to perform. Read more from module 4 in Digital Guru curriculum programme.



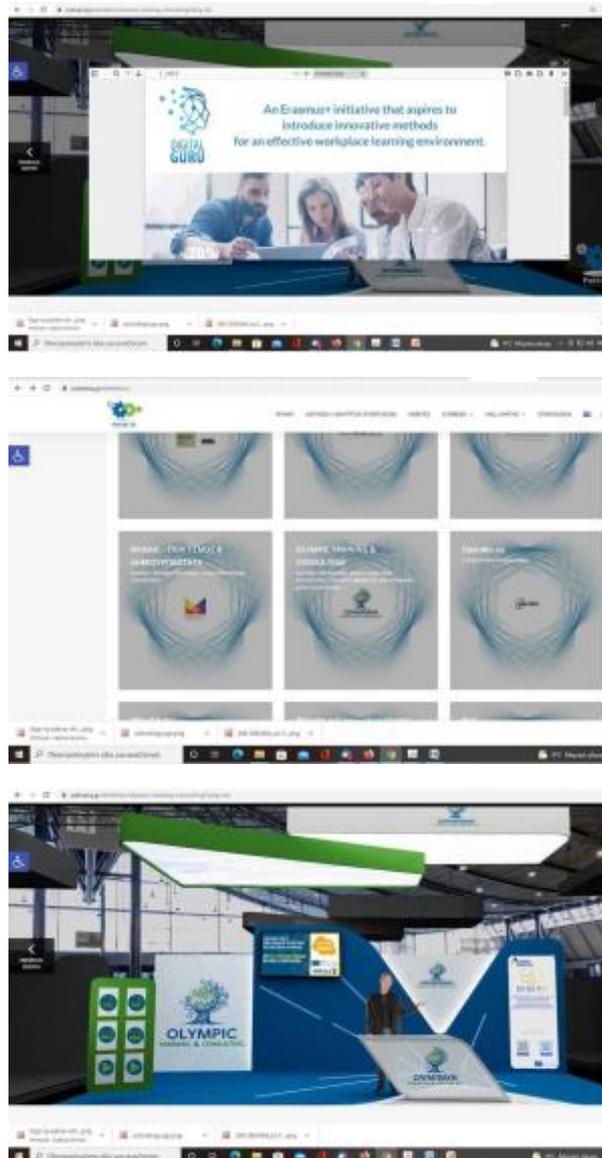
## The Digital Guru project in the 7th Patras IQ Exhibition

The Greek project partner (Olympic Training) participated as exhibitor in Patras IQ 2021 - the online exhibition for the promotion of innovation and transfer of know-how, and Digital Guru was one of the projects presented in its virtual booth. The Patras IQ exhibition was held virtually in December 2021 (4-6/12/2021 while the platform remained accessible for the visitors until the 12th of December 2021).

It should be noted that 24 exhibitors participated in the "Science - Research" section, 20 exhibitors in the "Business" section, as well as 7 "Support Bodies".

The Patras IQ platform received a total of more than 12,500 visits, while during the three days of the exhibition, the platform received more than 5,000 visits and 21,005 page views. In terms of hybrid sessions, these exceeded 3,000 views.

<https://patrasiq.gr/?lang=en>





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