



DIGITAL GURU

Newsletter Vol.1

Read on to find out what we have been up to and what we plan for the near future.

Welcome to the first Newsletter of the project **Digital GURU: Provide SMEs, Managers and HR staff with workplace digital literacy training for low qualified adults from Elementary Occupations!**

Digital GURU is :

- an Erasmus+ Cooperation for innovation and the exchange of good practices - Project ID: 2020-1-EE01-KA202-077897
- implemented by a partnership of five [organisations](#) from 4 EU countries (Estonia, Greece, Spain, Ireland) under the coordination of the Estonian partner
- an initiative that aspires to introduce innovative methods for an effective workplace learning environment
- implemented from October 2020 til September 2022.



Aims of the project



The **DIGITAL GURU** project aims to:

- Improve the conditions of effective workplace learning, including voluntary engagement, extensive contact, study time, and sustained formal and informal opportunities for acquiring and improving skills
- Improve digital and literacy skills of low-qualified adults
- Extend the supply of high-quality learning opportunities tailored to the needs of low-qualified adults to enhance their literacy and digital competences
- Progress towards higher qualifications
- Attract adults who would not participate in other forms of learning
- Improve job satisfaction on low-qualified positions

- Reach people who are not normally involved in continuous education or training
- Promote Education and Culture in Lifelong Learning to raise shared values, especially at the European Year of Culture Heritage.

Target Groups



Direct target groups: SMEs, Employers and HR Managers who usually offer training to workers in Elementary Occupations. This target group will receive training on how to provide digital skills to low-qualified adults working on EOs (according to ISCO division).

Indirect target groups: Employees with low levels of digital knowledge and skills, Stakeholders in the field of Employment and VET / Organisations related to the Elementary Occupation sectors.

What have we learned this first year of the Digital GURU project?



We have learned a lot about the training needs of companies in relation to digital literacy of their employees!

A big 'thank you' to all of the organisations, individuals and collaborators in Estonia, Greece, Ireland and Spain who took the time to participate in our survey work and in follow-up discussions.

These included:

- 26 participants from Greece (10 VET providers, 11 Employers and 5 HR managers)
- 21 participants from Ireland (8 VET providers, 8 Employers and 5 HR managers)
- 26 participants from Spain (10 VET providers, 2 Employers and 14 HR managers)
- 24 participants from Estonia (10 VET providers, 8 Employers and 6 HR managers)

The aspects that have been revealed as most important in order to improve workers' motivation are

- providing a good work environment and recognizing their work i.e. recognizing achievements both in public and private and with job promotion
- making employees feel integrated into the structure of the company
- cultivating a respectful relationship between management and employees.

You may access the full content of the survey conducted in the project website -section [IO1 - Methodological Kit](#).

*These findings are the basis for the development of **the methodological toolkit that will be tested between September and October 2021.***

In parallel a second survey has been conducted in order to clarify the training content that should be developed in order to effectively support employers and HR managers to become trainers for their employees in elementary occupations in order for the later to develop digital skills literacy skills.

Some of the findings that could be selected as highlights are the following:

- Greece and Spain are far behind the European average in terms of the acquisition of digital competences and this affects the focus on the undertaken interventions
- Employers and workers have different perceptions concerning the level of digital literacy of the later as workers tend to have a much worse self-perception concerning their skills.
- The most important digital competences are: (1) Use technology for daily routine activities (2) Identification, location, retrieve and store of digital information (3) Organisation and analysis of digital information (4) Communicating in digital environments (5) Collaboration through digital tools.



1. **August 2021:** Translation of survey in all partner languages
2. **September 2021:** Publication of the 1st draft methodological toolkit

3. **September 2021:** Transnational meeting of the partnership
4. **October 2021:** Piloting of the methodological toolkit in all partner countries
5. **October 2021:** Publication of the 1st draft of the DigitalGURU curriculum





1 - www.digitalguruproject.eu

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